

# Helpful Customer Service Quotes from the Pros

«There is only one boss. The customer. »

«Just having satisfied customers isn't good enough anymore.  
If you really want a booming business, you have to create  
raving fans. »

«Your most unhappy customers are your greatest source of  
learning. »

«Treat the customer like you would want to be treated.  
Period! »

«People do not care how much you know until they know  
how much you care. »

«People will forget what you said. They will forget what you  
did. But they will never forget how you made them feel. »

«The key is when a customer walks away, thinking 'Wow, I  
love doing business with them, and I want to tell others about  
the experience.' »

«Customer service should not be a department. It should be  
the entire company. »

«Your service is rated by your profit. »

«Listen to your customers deeply, or you will have none »