

## Writing your own short professional bio

---

Name is a your job title at Company Name, where Name action verb (e.g. coordinates, leads, trains, develops, or creates) what you do (e.g. videos, books, SaaS programs, or mobile apps), including sub-niche 1 or different task you do, sub-niche 2, and sub-niche 3.

Name has accomplishment 1 (e.g. worked with big brands such as, exhibits at, won XYZ awards), and accomplishment 2, among other distinctions in the field. Name helps your target employer's industry (e.g. marketing agencies, IT companies, or hotels, etc.) to appropriate action verb + goal or problem you can solve because of your professional skills (e.g. for IT support professionals you may write “troubleshoot software and hardware issues to ensure all systems are operational both for your clients and internal employees”).

Name is a hobby 1, hobby 2 from city or state you live in. Please email your email address or go to your website domain and link to contact Name.

### Templates

*“Lorie Smith is a Loan Officer at XYZ Bank, where Lorie processes loan applications from start to finish, including mortgage refinancing and educating clients about their different financing options.*

*Lorie has worked with reputable real estate agencies, including ReMax, Century 21, and Coldwell Banker, among others. Lorie helps homeowners and new buyers secure a loan that suits their budget and goals. You can expect 100% transparency, no horror stories, and nasty surprises when working with Lorie.*

*Lorie is a cat-lover and CMAS diver from Michigan. Please email [lorie@domain.com](mailto:lorie@domain.com) or go to [ExampleDomain.com](http://ExampleDomain.com) to contact Lorie.”*



## Terronald Logan

Sales Associate

Terronald is the consummate salesman. In fact, he's been selling most of his life. At age 11, Terronald was credited with the sale of his family's first home, after he sold a young family on why a kid like himself would love the home. Terronald is passionate about the needs and goals of his clients, and he specializes in bringing peace of mind to home sellers who have previously struggled with selling their homes on their own or with another agent. By making an industry leap to real estate from pharmaceutical sales, Terronald found professional success at a high level, selling his first million dollar property within his first 6 months in the business and obtaining more than 7 times the sales of the average agent in his first year, which earned him a spot in the top 1% of all rookie agents. He has made a high-level commitment to his real estate education, having been mentored and coached by several of the most highly acclaimed real estate coaches in the industry. In his spare time, Terronald enjoys a good happy hour with friends, the sounds of a great music playlist, spending time with his Boston Terrier named Michael Jackson, practicing yoga, and seeking adventure in the outdoors.

[www.bioexamples.net](http://www.bioexamples.net)

## Business Bio Sample



With a keen eye for new market shares, Jon Doe has had over 15 years of small business management experience. Jon has successfully grown over 200 startup ventures in to full-fledged companies with rising shares in the market. In 2013, Jon helped create Donedex Co., which aimed to provide small businesses with viable and innovative marketing strategies to grow their market presence. Companies that have grown from these services include Fourstar Inc. and Sodexo, Co. Through his leadership and vision, Jon has propelled Donedex to become one of the top marketing strategy delivering platforms in the world.

Jon Doe graduated with a Bachelor of Science in Economics from the University of Chicago in 1985. He then spent two years working for Morgan Stanley, providing market research to smaller firms about market status. Afterwards, Jon attended Columbia University's Business School, where he received a Masters of Business Administration with a concentration in Marketing. After receiving his MBA, Jon worked for various startup firms such as Diangolo and wetHouse to increase their market presence. Under his guidance, Diangolo increased profits by 35% and weHouse saw a 47% rise in client retention. He created Donedex originally as a platform to calculate market trends, but eventually built an entire company around delivering the marketing strategies put forth by his platform.

In addition to his role as a manager and analyst, Jon is also heavily involved in his community. As part of the Green Brigade, Jon dedicates a portion of his time every month to encouraging environmental awareness in the greater metropolitan area. Additionally, he also lectures at universities across the nation, giving speeches on topics such as the importance of early financial literacy as well as entrepreneurial tips. He has started creating his own non-profit organization which aims to increase early childhood literacy in the inner city.

## Sara Llansa

As of this summer I will be a rising senior, concentrating in Education (History/Policy track) and International Relations (Politics, Culture, and Identity track).

I am very interested in international education development as well as the education of ELLs (English Language Learners) in the United States. Because I come from a Latin American background (my mother is Puerto Rican and my dad is Cuban), I am especially drawn to the region of Latin America, as well as South America.

My classes at Brown have shaped my research interests tremendously. I am interested in the issue of educational utility, especially in rural settings. While studying abroad in Chile I conducted an ethnography in a rural school located on an island in Southern Chile. Central questions that I want to pursue are: What is the value of education in different contexts? How can a person be educated, and yet maintain cultural ties to his/her community? In a developing country where the economy may not be able to absorb all college graduates, how does this affect individual's decisions pertaining to education?

Over the next few months I will hopefully be able to engage in some of these questions while abroad in Playa Potrero, Costa Rica.

